



Master Franchise Conference Prague 2015

MASTER FRANCHISE CONFERENCE IN PRAGUE held on 19th November 2015

By all accounts, the 2015 MASTER FRANCHISE CONFERENCE, held on 19th November 2015 in Prague, was an outstanding success! In attendance were 155 participants with an interest in franchising from the Czech Republic and Slovakia, 13 new franchise systems from 7 different countries were introduced.

“The Master Franchise Conference was organized by AVEX systems and Franchise&Retail Accademy - the companies of specialised franchise consultants and brokers and the members of ČAF - Czech Franchise Association - together with a lot of partners of this conference“ commented Aleš Tulpa, the owner and CEO of AVEX systems. **155 participants** from the Czech Republic and Slovakia, interested in masterfranchise or franchise licences, were able to choose from 13 presented franchise concepts.

During the conference, a limited number of participating brands enjoyed interest and unique opportunity of presenting their concepts to qualified investors, potential master-franchisees or franchisees from the Czech and Slovak Republic.

Further information about the Master Franchise Conference 2015 and the presented franchise brands can be found on www.master-konference.cz or in the franchise catalogue available at www.avexsystems.eu. Detailed materials concerning all international franchise systems can be obtained by contacting **Aleš Tulpa** (ales.tulpa@avexsystems.eu), deputy of all these franchise systems in the Czech and Slovak markets.

Aleš Tulpa would like to thank not only all participants for their attendance at this popular event, but also the partners of this very successful master franchise conference in Prague, for their support and excellent cooperation.