



Master Franchise Conference Prague 2018

MASTER FRANCHISE CONFERENCE 2018 IN PRAGUE

- **The biggest franchise event in the Czech and Slovak Republic in 2018**
- **An offer of interesting franchise systems seeking new franchise partners in the Czech and Slovak Republic**

The Master Franchise Conference (MFC), held on 11th October 2018 in Prague, was an outstanding success! Attended by 148 participants interested in franchising in the Czech Republic and Slovakia, 15 new franchise systems from 8 different countries were introduced during this event.

“The MFC was organized by **AVEX systems**, a company specialized in franchise consulting and searching for master franchisees or franchisees, together with the **Czech Franchise Association** and along with a number of medial and business partners“ comments Aleš Tulpa, the founder and CEO of AVEX systems. **148 participants** from the Czech Republic and Slovakia, interested in master-franchise or franchise licenses, were introduced to **15 different franchise systems** from 8 countries.

During one day, a limited number of participating brands enjoyed the unique opportunity of presenting their concepts to qualified investors, potential master-franchisees or franchisees from the Czech and Slovak Republic. The Master Franchise Conference in Prague represented an excellent opportunity for conference participants to hear first-hand the success stories of the presenting brands and for the franchisors to have direct contact with a number of qualified master franchise candidates.

The conference received **the acclaimed Award of the Czech Franchise Association (CAF) for the Best franchise event** in 2016 in its category. In total, approx. 900 participants took part in the conference and of 107 brands were introduced in the last seven years.

The conference was supported by several media partners like radio stations of the company **RADIOHOUSE - Evropa 2 (Europe 2), Frekvence1, ZET/BBC News** in CZ, and further the best Franchise Portal in Germany and the German speaking countries - **FranchisePORTAL.DE** and in the Czech and Slovak Republic - **TOP Franchising, the magazine Brands&Stories** - focused on entrepreneurs in the Czech and Slovak Republic, etc.

Further information about the Master Franchise Conference 2018 and the presented franchise brands can be found on www.masterkonference.cz or in the franchise catalogue available at www.avexsystems.cz.

Detailed materials can be obtained also by contacting directly **Mr. Aleš Tulpa**, exclusive representative in the Czech and Slovak Republics of most presented franchise systems at the conference in Prague.

The organizers would like to thank all participants for their attendance at this event, as well as the representatives of the franchise brands who presented their brands at the conference, and also all partners of this very successful Master Franchise Conference 2018 in Prague, for their support, input and outstanding cooperation.

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