



Master franchise Conference Prague 2016

Master Franchise Conference in Prague – the biggest franchise event in the Czech and Slovak republic in 2016.

An offer of interesting franchise systems seeking new franchise partners in the Czech and Slovak Republic.

Date: Thursday, November 8th, 2016

Venue: Na Pankráci 125,140 21 Praha 4 (Prague 4)

The Master Franchise Conference will be organized by AVEX systems (www.avexsystems.eu) and Franchise & Retail Academy (www.franchising-academy.cz) – companies of specialised franchise consultants and brokers. Additional organizer of the conference is the Czech Franchise Association (CFA).

During one day, a limited number of participating brands will enjoy the unique opportunity of presenting their concepts to qualified investors, potential master-franchisees or franchisees from the Czech and Slovak Republic. The Master Franchise Conference in Prague represents an excellent opportunity for potential investors to hear first-hand the success stories of the presenting brands and for the franchisors to have direct contact with a number of qualified master franchise candidates.

To allow time for the presentations and discussions, the organizers obliged to set a limit of participating brands. The organizers expect that at least one person from each brand will be present at the conference to present the franchise concept and answer questions from the prospects. The presentations can be in English or in Czech.

The organizers will prepare a lot of marketing activities to promote the event. This will include also the logo and short text from each brand on the websites of the conference: www.master-konference.cz and of AVEX

systems: www.avexsystems.eu. The information about the conference will be put on the websites of the Czech and Slovak Franchise Association, as well.

This franchise event is organised in cooperation with some very interesting media partners like radio stations ZET/BBC News and BBC World Service, Evropa 2 (Europe 2), Frekvence 1 and the magazine Brands&Stories - focused on entrepreneurs in the Czech and Slovak Republic.

Cost to participating franchisors:

The cost of participation for a franchisor attending the event in person is 1,000 EUR per brand. For brands not attending in person and who are represented by the local partner or Aleš Tulpa, AVEX systems, the cost is 500 EUR per brand.

Please note that the personal presence of the franchisor at the event is more effective in terms of results. For this reason, priority will be given to those brands that wish to be present in person.

The following services are included in this price:

- All marketing and promotional activities in respect of the Master Franchise Conference.
- Organization of the conference including rent of meeting rooms and catering for the guests.
- Organization of all hotels in Prague if anyone wishes (price for hotels are not included)

For further detailed information and for registration, please contact:

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